

STATE BOARD FOR COMMUNITY COLLEGES AND OCCUPATIONAL EDUCATION

February 9, 2022

TOPIC: McGraw Hill Global Education, LLC Contract

PRESENTED BY: Landon K. Pirius, Ph.D., Vice Chancellor for Academic and Student Affairs

RELATIONSHIP TO THE STRATEGIC PLAN:

Transform the Student Experience.

Design rigorous educational experiences that combine the delivery of practical knowledge with the development of student creativity.

Create Education Without Barriers Through Transformational Partnerships.

Devise technology-supported and hybrid educational delivery solutions that transcend time and place barriers, maintain high quality, and foster student success.

Redefine Our Value Proposition Through Accessibility, Affordability, Quality, Accountability, Resource Development, and Operational Excellence.

Increase external resource development capacity to allow investment in student scholarships, and in appropriate physical and technological resources that support high quality learning experiences.

EXPLANATION:

CCCOOnline began using McGraw Hill digital content in its courses in 2016 when the original contract was signed. McGraw Hill content is currently used in 5 CCCOnline courses. Digital content is advantageous to students because it costs less than textbooks, the content is available on the first day of class and is more engaging and accessible. The amount CCCOnline pays to McGraw Hill for use of its digital content is recouped through student digital content fees for these courses.

CCCOOnline and McGraw Hill currently have a contract effective July 2018 that was extended through June 30, 2022 with an option letter signed in April 2021. The contract includes the State's option to extend it at the same rates and under the same terms for one-year periods not to exceed five years.

We recommend exercising this option and extending the contract for one year until June 30, 2023. The one-year time period allows us to garner additional information on what the new CCCS online consortial model will look like while maintaining the current CCCOOnline rates.

Below outlines student enrollment and expenses in courses using McGraw Hill digital content.

	Enrollments	Total
FY19 Actual	3,082	\$177,908
FY20 Actual	2,528	\$144,023
FY21 Actual	1,478	\$81,411
FY22 Max. Amount	2,528	\$144,023
FY23 Max. Amount	2,528	\$144,023
TOTAL	9,444	\$691,388

RECOMMENDATION:

Staff recommends that the Board approve extending the contract with McGraw Hill Global Education, LLC through June 30, 2023 with a do not exceed total contract amount of \$691,388. Staff also recommends that the Board delegate contract signature authority to the System Vice Chancellor for Finance and Administration provided all State and Board processes are followed.